framery



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Framery closes deals with Uber and Microsoft, growing 792 percent in four years

Framery, the Finnish manufacturer of office phone booths and meeting pods has reached 792 percent revenue growth in the last four years. The figure was published in the Deloitte Finland Technology Fast 50 listing shortly before Slush, Europe's leading startup event in Helsinki.

"Framery is one of the best-kept secrets in Finland's startup scene. Their track record is stunning," says Nicolas Dolenc, President and Executive Producer at Slush.

Framery's public references include Microsoft, SAP, Procter & Gamble, PWC and Dow Jones. The clients also include several rising technology companies: Uber, Cloudera, Yelp and Atlassian.

In a research conducted by the University of Sydney, about 50 percent of employees in open-plan offices cited the lack of sound privacy as the most frustrating aspect of their work environment. Silent workspaces offer a moment of peace for office workers, improving productivity.

"Privacy is the latest must-have amenity for modern offices," says Samu Hällfors, COO and co-founder of Framery. "Smart employers want to keep their talents happy and productive. For them, it's an obvious business case."

Framery's soundproof phone booths and meeting pods are designed and manufactured in Tampere, Finland. The products have been exported to 44 countries. Framery's revenue grew from about 0.6 million euros in 2012 to 5.1 million in 2015. In 2016, the revenue is expected to reach 17 million euros. Framery is a production partner in Slush with 41 phone booths and meeting pods at the disposal of the participants.

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Deloitte's Finland Fast 50 list

INTERVIEW REQUESTS

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FRAMERY IN BRIEF

Framery is a pioneer in soundproof phone booths and meeting pods for open-plan offices. With carefully designed details, Framery's products can solve noise and privacy issues of modern offices. Silent workspaces increase productivity and employee satisfaction. Framery's clients include dozens of world's leading brands, including Uber, Microsoft, SAP, Deloitte and PWC.