

Framery Brings an Alternative Reality to NeoCon 2019

Chicago, IL – June 2019 – Workplace industry pioneer Framery is gearing up for an exciting NeoCon this year, as the brand plans to reveal a new furnishing option for its popular Framery 2Q pod: an L-shaped sofa. The new interior element will debut at the brand’s booth, #7-5030, during NeoCon from June 10-12 at The Merchandise Mart in Chicago.

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Designed for user comfort, the new interior element creates a more casual environment suitable for company meetings, mid-work day retreats, or areas for socializing. Clients can enhance the pod’s functionality by attaching a display screen on the wall opposite to the sofa. Additional options include two whiteboards and lightweight free-standing, floating tables to make for a more ergonomic work space.

Additionally, Framery is collaborating with “Reality to Idea” artist Joshua Vides to create an installation at the Merchandise Mart’s North Central Corridor. The display will include a lineup of Framery 2Q pods that have all been transformed from their regular forms into what appears to be a two-dimensional sketch. “We want trade show visitors to experience our Framery pods in a playful way,” says Lasse Karvinen – Head of Products. “This is a unique installation that will not only allow visitors to experience the new interior offering for Framery 2Q, but also to see Framery products through a completely different lens.”

Framery will also be showcasing its other well-known soundproof product collections including the Framery Q pod and the Framery O phone booth. Framery Q is a silent multifunctional space that is easy to assemble, relocate, and has several models to choose from to best accommodate a company’s work style. While Framery O is a phone booth for private calls and video conferencing that is a simple design, echo-free, and provides a comfortable working environment for users.

In addition to showcasing their latest product enhancements and the art installation, Framery will also be hosting their annual Club Framery party, an after-fair event with live bands and refreshments. For more information please visit <https://www.clubframery.com/events/>

ABOUT FRAMERY

Framery is a workplace industry pioneer that is serious about happiness. The brand’s product offerings of pods, phone booths and soundproof private spaces solve noise and privacy issues in open offices, making employees happier and more productive in dozens of the world’s leading

companies, including Microsoft, Puma, Vodafone and Deloitte. In fact, 40% of all Forbes 100 companies use Framery

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